Leading Successful Collaborations to Strengthen Health Pathway Programs &
Build Regional Pathway Systems

Conference Packet

October 30-31, 2014

Marriott, Oakland

Sponsored by:
The Office of Statewide Health Planning and Development
The California Wellness Foundation
California Community College Chancellor’s Office, Health Workforce Initiative Center for Health Leadership
UC Berkeley School of Public Health
UCSF Fresno Medical Education Program
Latino Center for Medical Education and Research
Dear Friends and Colleagues:

On behalf of the California Health Professions Consortium (CHPC) and the University of California, Berkeley’s Center for Health Leadership (CHL) we welcome you to our 6th annual statewide conference: Leading Successful Collaborations to Strengthen Health Pathway Programs & Build Regional Pathway Systems.

We invite you to participate in an innovative meeting of leaders from throughout the state who are strengthening health pathway programs and building regional health pathway systems. We are confident it will provide you with practical skills, best practices, and networking that will help advance your priority programmatic and regional initiatives.

The imperative to address growing health workforce needs combined with significant investment in health career pathways and the Linked Learning movement create a unique window of opportunity. The conference will empower you to more effectively collaborate with key stakeholders to build sustainable health pathway systems that produce a well-educated, diverse health workforce and opportunity for youth. We will explore exciting topics such as:

- The 5 stages of Health Pathway Development: Where you fit and how to advance
- The latest strategies for implementing and sustaining regional health pathway systems
- Innovative tools and resources to build your health pathway programs
- How employers can best invest in building the pipeline to meet their priority needs
- Strengthening employer engagement and work-based learning
- Leadership skills for effective cross sector collaborations
- Making the business case for health workforce and pathway development
- The power of storytelling to engage your community, staff and funders
- Increasing opportunities for Boys and Men of Color
- Innovations in community college health programs and partnerships
- Enhancing college student success and entry into health careers
- Statewide and local funder strategies and opportunities

We are confident that you find this conference energizing, informational, and practical. We look forward to working together to strengthen and grow a quality, diverse health workforce for California!

Jeffrey S. Oxendine, MBA, MPH
Public Health Practice
UC Berkeley School of Public Health

Dr. Katherine A. Flores
Latino Center for Medical Education and Research
UCSF Fresno Medical Education Program
CONFERENCE AGENDA – October 30, 2014

11:00-11:30  Registration

11:30-1:00  Networking Lunch and Student Panel
Welcome and Review of Objectives, Agenda
Dr. Katherine Flores, UCSF Fresno Latino Center for Medical Education and Research
Jeff Oxendine, UC Berkeley School of Public Health
California Health Professions Consortium, Co-Directors

1:00-1:30  Key Note Presentation: Why Strengthen Health Workforce Diversity and Build Regional Health Pathway Systems?
Barbara Staggers, Director of Adolescent Medicine, UCSF-Benioff Children’s Hospital, Oakland
Chairman of the Board, The California Wellness Foundation

1:30-2:15  Plenary Presentation and Discussion: The 5 Stages of Health Pathways, Where you fit and how you can advance.
Jeff Oxendine, Associate Dean, UC Berkeley School of Public Health
Kevin Barnett, Senior Investigator, Public Health Institute

2:15-2:30  Break

2:30-3:30  Developing Effective Health Pathway Collaboratives-
Arthur Himmelman, Himmelman and Associates

3:30-4:30  Plenary Funders Panel: Collaboration to invest in sustainable health pathway programs and systems
Moderator: Dr. Katherine Flores
Beatriz Solis, The California Endowment
Carrie Portis, The James Irvine Foundation
Kathy Grecco, The Desert Healthcare District Foundation
Cindy Beck, California Department of Education

4:30-5:30  Best Practice and Practical Skill-based Workshops:

• Evaluation: Practical tools, strategies and lessons learned
  Ramon Hernandez, UC San Diego

• Empowering Youth through Culturally based Teachings:
  Models for increasing Boys and Men of Color in the Health Workforce
  Juan Gomez, MILPA, East Salinas

• Partnering with employers to develop competencies for High School students to work effectively in internships
  Brooke Briggance, FACES for the Future Coalition
• **Ensuring College student success and entry into health careers**
  Beatrice Yorker, California State University Los Angeles
  Jeff Oxendine, UC Berkeley School of Public Health and Health Career Connection

• **HASPI and Career Pathways Trust**
  Trudy Old, Deputy Sector Navigator (DSN) for the Health Workforce Initiative (HWT) in Far Northern California and Ellese Mello, Far North Health Workforce Initiative (HWT) Medical Health Pathway Coordinator.

• **Storytelling to Highlight your success and make the case for funding**
  Holly Minch, Lightbox Collaborative

5:30-6:30  Networking Reception
*Hosted Hors d'oeuvres and No-Host Refreshments*
8:00-8:30  Breakfast

8:30-8:45  Welcome
Stefano Bertozzi, Dean, UC Berkeley School of Public Health

8:45-9:15  Keynote Presentation: Increasing Health Workforce Diversity in an Era of Health Reform and Building Healthy Communities
Sandra Hernandez, CEO of California HealthCare Foundation

9:15-9:45  Keynote Presentation: Leveraging Institutional Commitment and Collaboration to Health Pathway Programs and Systems
Alex Briscoe, Director, Alameda County Health Systems Agency

9:45-10:00  Break

10:00-11:00  Plenary Panel: Lessons Learned from Implementation of Regional Health Workforce/Pathway Initiatives
Moderator: Jeff Oxendine, UC Berkeley School of Public Health
Shelia Thornton, Coachella Valley Economic Partnership
Jackie Cruz, Hartnell College, Alisal Health Professions Pathways Partnerships
Katherine Flores, UCSF Latino Center for Medical Education and Research
Marty Alvarado, Long Beach City College, Long Beach Calls
Kimberly Mayor, Bay Area Mental Health Partnership

11:00-12:15  Engaging Health Employers in Health Pathway Initiatives
Moderator: Cathy Martin, California Hospital Association
Cheri Fidler, Vice President, Rady Children’s Hospital, San Diego
Angela Jenkins, Director of Community Benefit Funded Programs, Kaiser Permanente, Northern California
Anette Smith-Dohring, Workforce Manager, Sutter Health Sac Sierra Region
Christina Hicks, California Primary Care Association (invited)

12:15-1:15  Networking Lunch and Speaker
How Health Pathway Programs Promote Health
S. Leonard Syme, Professor of Epidemiology and Community Health, UC Berkeley School of Public Health

1:15-2:30  Best Practice and Practical Skill-based Workshops:

- Partnering with Health Professions Schools
  Michael De Rosa, Samuel Merritt University and Ramon Hernandez, UC San Diego School of Medicine
• **Storytelling to highlight your success and make the case for funding**
  Holly Minch, the Lightbox Collaborative

• **Community Health Workers as a pathway entry point and innovation to improve population health**
  Kevin Barnett, Senior Investigator, Public Health Institute
  John Buckmaster, Valley High School Health TECH Academy
  Rodney Black, Valley High School Health TECH Academy

• **Advocacy for pathway programs—**
  Makani Themba, The Praxis Group
About the California Health Professions Consortium

The California Health Professions Consortium (CHPC) is a statewide consortium, under the direction of Dr. Katherine Flores (Director, UCSF-Fresno Latino Center for Medical Education and Research; Clinical Faculty, UCSF School of Medicine - Dept. of Family & Community Medicine) and Jeff Oxendine (Associate Dean, Public Health Practice - UC Berkeley School of Public Health), and is comprised of organizations and individuals with a vested interest in increasing diversity in California’s health workforce. The members of CHPC represent various sectors, including direct service providers (hospitals, health plans, physicians, nurses), policy and advocacy organizations, academic institutions (including representation from the community college, Cal State University, and University of California systems, as well as private institutions), health pipeline programs, and other entities. To move forward with the Consortium’s goals and objectives, we have four committees entitled: Pipeline, Policy & Advocacy, Resources, and Research & Evaluations, which are charged with specific action items. CHPC holds in-person convening’s on a quarterly basis, and our meetings are rotated between San Francisco and Los Angeles. CHPC is partnering closely with the California Health Workforce Alliance to align efforts around health workforce and diversity and strengthen support for collective and individual program efforts.

Some of the organizations that make up the California Health Professions Consortium

- American Medical Student Association (AMSA)
- Bay Area Health Career Opportunity Program
- California Area Health Education Center (AHEC)
- California Department of Education
- California Department of Labor
- California Health Workforce Alliance
- California Hospital Association (CHA)
- California Institute for Nursing & HealthCare (CINHC)
- California Medical Association (CMA) Foundation
- California Primary Care Association (CPCA)
- California Program on Access to Care (CPAC)
- California State University, Office of the Chancellor
- California State University, Fresno (CSUF)
- California State University, Northridge (CSUN)
- California State University, Sacramento (CSUS)
- California Workforce Investment Board
- Cedars Sinai Medical Center
- Charles R. Drew University of Medicine and Science
- Children’s Hospital Research Center Oakland (CHORI) - Faces for the Future
- Coachella Valley Economic Partnership, Career Pathways Initiative
- Community Clinic Association of Los Angeles County (CCALAC)
- Community College Chancellor’s Office, Health Workforce Initiative
- Community Health Partnership, Inc – Healthy Futures Program
- David Geffen School of Medicine at UCLA
- Fenton Communications
- Health Career Connection
- Health Initiative of the Americas
- Health Professions Education Foundation
- Insight Center for Community Economic Development
- Kaiser Permanente
- Keck School of Medicine at the University of Southern California
- Latino Coalition for a Healthy California (LCHC)
- Latino Health Collaborative
- Office of Statewide Health Planning & Development (OSHPD)
- Public Health Institute (PHI)
- Reach Out West End (ROWE)
- San Diego Science Alliance
- Stanford University School of Medicine
- Sutter Health Corporation
- The California Endowment (TCE)
- The California Wellness Foundation (TCWF)
- The Greenlining Institute
- University of California, Berkeley School of Public Health
- University of California, Davis School of Medicine
- University of California, Irvine
- University of California, Office of the President
- University of California, Riverside
- University of California, San Diego School of Medicine
- University of California, San Francisco School of Medicine
- University of California, San Francisco-Fresno Latino Center for Medical Education and Research
- University of California, San Francisco School of Medicine
- UCSF Center for the Health Professions
- Vision & Compromiso
- Western University of Health Sciences
- White Memorial Family Medicine Residency Program