



**California Health  
Professions Consortium**

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*Leading Successful Collaborations to Strengthen  
Health Pathway Programs  
&  
Build Regional Pathway Systems*

**Conference Packet**

October 30-31, 2014

Marriott, Oakland

**Sponsored by:**

The Office of Statewide Health Planning and Development

The California Wellness Foundation

California Community College Chancellor's Office, Health Workforce Initiative

Center for Health Leadership

UC Berkeley School of Public Health

UCSF Fresno Medical Education Program

Latino Center for Medical Education and Research

**Dear Friends and Colleagues:**

On behalf of the California Health Professions Consortium (CHPC) and the University of California, Berkeley's Center for Health Leadership (CHL) we welcome you to our 6<sup>th</sup> annual statewide conference: **Leading Successful Collaborations to Strengthen Health Pathway Programs & Build Regional Pathway Systems.**

We invite you to participate in an innovative meeting of leaders from throughout the state who are strengthening health pathway programs and building regional health pathway systems. We are confident it will provide you with practical skills, best practices, and networking that will help advance your priority programmatic and regional initiatives.

The imperative to address growing health workforce needs combined with significant investment in health career pathways and the Linked Learning movement create a unique window of opportunity. The conference will empower you to more effectively collaborate with key stakeholders to build sustainable health pathway systems that produce a well-educated, diverse health workforce and opportunity for youth. We will explore exciting topics such as:

- The 5 stages of Health Pathway Development: Where you fit and how to advance
- The latest strategies for implementing and sustaining regional health pathway systems
- Innovative tools and resources to build your health pathway programs
- How employers can best invest in building the pipeline to meet their priority needs
- Strengthening employer engagement and work-based learning
- Leadership skills for effective cross sector collaborations
- Making the business case for health workforce and pathway development
- The power of storytelling to engage your community, staff and funders
- Increasing opportunities for Boys and Men of Color
- Innovations in community college health programs and partnerships
- Enhancing college student success and entry into health careers
- Statewide and local funder strategies and opportunities

We are confident that you find will this conference energizing, informational, and practical. We look forward to working together to strengthen and grow a quality, diverse health workforce for California!

Jeffrey S. Oxendine, MBA, MPH  
Public Health Practice  
UC Berkeley School of Public Health



Dr. Katherine A. Flores  
Latino Center for Medical Education and Research  
UCSF Fresno Medical Education Program



**CONFERENCE AGENDA – October 30, 2014**

**11:00-11:30**     ***Registration***

**11:30-1:00**     ***Networking Lunch and Student Panel***

**Welcome and Review of Objectives, Agenda**

Dr. Katherine Flores, UCSF Fresno Latino Center for Medical Education and Research  
Jeff Oxendine, UC Berkeley School of Public Health  
California Health Professions Consortium, Co-Directors

**1:00-1:30**     ***Key Note Presentation: Why Strengthen Health Workforce Diversity and Build Regional Health Pathway Systems?***

Barbara Staggers, Director of Adolescent Medicine, UCSF-Benioff Children's Hospital, Oakland  
Chairman of the Board, The California Wellness Foundation

**1:30-2:15**     ***Plenary Presentation and Discussion: The 5 Stages of Health Pathways, Where you fit and how you can advance.***

Jeff Oxendine, Associate Dean, UC Berkeley School of Public Health  
Kevin Barnett, Senior Investigator, Public Health Institute

**2:15-2:30**     ***Break***

**2:30-3:30**     ***Developing Effective Health Pathway Collaboratives-***

Arthur Himmelman, Himmelman and Associates

**3:30-4:30**     ***Plenary Funders Panel: Collaboration to invest in sustainable health pathway programs and systems***

Moderator: Dr. Katherine Flores  
Beatriz Solis, The California Endowment  
Carrie Portis, The James Irvine Foundation  
Kathy Grecco, The Desert Healthcare District Foundation  
Cindy Beck, California Department of Education

**4:30-5:30**     **Best Practice and Practical Skill-based Workshops:**

• ***Evaluation: Practical tools, strategies and lessons learned***

Ramon Hernandez, UC San Diego

• ***Empowering Youth through Culturally based Teachings: Models for increasing Boys and Men of Color in the Health Workforce***

Juan Gomez, MILPA, East Salinas

• ***Partnering with employers to develop competencies for High School students to work effectively in internships***

Brooke Briggance, FACES for the Future Coalition



- ***Ensuring College student success and entry into health careers***

Beatrice Yorker, California State University Los Angeles

Jeff Oxendine, UC Berkeley School of Public Health and Health Career Connection

- ***HASPI and Career Pathways Trust***

Trudy Old, Deputy Sector Navigator (DSN) for the Health Workforce Initiative (HWI) in

Far Northern California and Ellese Mello, Far North Health Workforce Initiative (HWI)

Medical Health Pathway Coordinator.

- ***Storytelling to Highlight your success and make the case for funding***

Holly Minch, Lightbox Collaborative

**5:30-6:30**

**Networking Reception**

*Hosted Hors d'oeuvres and No-Host Refreshments*

**CONFERENCE AGENDA – October 31, 2014**

- 8:00-8:30**      **Breakfast**
- 8:30-8:45**      **Welcome**  
Stefano Bertozzi, Dean, UC Berkeley School of Public Health
- 8:45-9:15**      **Keynote Presentation: *Increasing Health Workforce Diversity in an Era of Health Reform and Building Healthy Communities***  
Sandra Hernandez, CEO of California HealthCare Foundation
- 9:15-9:45**      **Keynote Presentation: *Leveraging Institutional Commitment and Collaboration to Health Pathway Programs and Systems***  
*Alex Briscoe, Director, Alameda County Health Systems Agency*
- 9:45-10:00**      **Break**
- 10:00-11:00**      **Plenary Panel: *Lessons Learned from Implementation of Regional Health Workforce/Pathway Initiatives***  
Moderator: Jeff Oxendine, UC Berkeley School of Public Health  
Shelia Thorton, Coachella Valley Economic Partnership  
Jackie Cruz, Hartnell College, Alisal Health Professions Pathways Partnerships  
Katherine Flores, UCSF Latino Center for Medical Education and Research  
Marty Alvarado, Long Beach City College, Long Beach Calls  
Kimberly Mayor, Bay Area Mental Health Partnership
- 11:00-12:15**      ***Engaging Health Employers in Health Pathway Initiatives***  
Moderator: Cathy Martin, California Hospital Association  
Cheri Fidler, Vice President, Rady Children's Hospital, San Diego  
Angela Jenkins, Director of Community Benefit Funded Programs, Kaiser Permanente, Northern California  
Anette Smith-Dohring, Workforce Manager, Sutter Health Sac Sierra Region  
Christina Hicks, California Primary Care Association (invited)
- 12:15-1:15**      ***Networking Lunch and Speaker***
- How Health Pathway Programs Promote Health***  
S. Leonard Syme, Professor of Epidemiology and Community Health, UC Berkeley School of Public Health
- 1:15-2:30**      ***Best Practice and Practical Skill-based Workshops:***
- ***Partnering with Health Professions Schools***  
Michael De Rosa, Samuel Merritt University and  
Ramon Hernandez, UC San Diego School of Medicine



- **Storytelling to highlight your success and make the case for funding**  
Holly Minch, the Lightbox Collaborative
- ***Community Health Workers as a pathway entry point and innovation to improve population health***  
Kevin Barnett, Senior Investigator, Public Health Institute  
John Buckmaster, Valley High School Health TECH Academy  
Rodney Black, Valley High School Health TECH Academy
- ***Advocacy for pathway programs-***  
Makani Themba, The Praxis Group

***About the California Health Professions Consortium***

The California Health Professions Consortium (CHPC) is a statewide consortium, under the direction of Dr. Katherine Flores (Director, UCSF-Fresno Latino Center for Medical Education and Research; Clinical Faculty, UCSF School of Medicine - Dept. of Family & Community Medicine) and Jeff Oxendine (Associate Dean, Public Health Practice - UC Berkeley School of Public Health), and is comprised of organizations and individuals with a vested interest in increasing diversity in California's health workforce. The members of CHPC represent various sectors, including direct service providers (hospitals, health plans, physicians, nurses), policy and advocacy organizations, academic institutions (including representation from the community college, Cal State University, and University of California systems, as well as private institutions), health pipeline programs, and other entities. To move forward with the Consortium's goals and objectives, we have four committees entitled: Pipeline, Policy & Advocacy, Resources, and Research & Evaluations, which are charged with specific action items. CHPC holds in-person convening's on a quarterly basis, and our meetings are rotated between San Francisco and Los Angeles. CHPC is partnering closely with the California Health Workforce Alliance to align efforts around health workforce and diversity and strengthen support for collective and individual program efforts.

***Some of the organizations that make up the California Health Professions Consortium***

American Medical Student Association (AMSA)	Insight Center for Community Economic Development
Bay Area Health Career Opportunity Program	Kaiser Permanente
California Area Health Education Center (AHEC)	Keck School of Medicine at the University of Southern California
California Department of Education	Latino Coalition for a Healthy California (LCHC)
California Department of Labor	Latino Health Collaborative
California Health Workforce Alliance	Office of Statewide Health Planning & Development (OSHPD)
California Hospital Association (CHA)	Public Health Institute (PHI)
California Institute for Nursing & HealthCare (CINHC)	Reach Out West End (ROWE)
California Medical Association (CMA) Foundation	San Diego Science Alliance
California Primary Care Association (CPCA)	Stanford University School of Medicine
California Program on Access to Care (CPAC)	Sutter Health Corporation
California State University, Office of the Chancellor	The California Endowment (TCE)
California State University, Fresno (CSUF)	The California Wellness Foundation (TCWF)
California State University, Northridge (CSUN)	The Greenlining Institute
California State University, Sacramento (CSUS)	University of California, Berkeley School of Public Health
California Workforce Investment Board	University of California, Davis School of Medicine
Cedars Sinai Medical Center	University of California, Irvine
Charles R. Drew University of Medicine and Science	University of California, Office of the President
Children's Hospital Research Center Oakland (CHORI) - Faces for the Future	University of California, Riverside
Coachella Valley Economic Partnership, Career Pathways Initiative	University of California, San Diego School of Medicine
Community Clinic Association of Los Angeles County (CCALAC)	University of California, San Francisco School of Medicine
Community College Chancellor's Office, Health Workforce Initiative	University of California, San Francisco-Fresno Latino Center for Medical Education and Research
Community Health Partnership, Inc – Healthy Futures Program	UCLA Center for the Study of Latino Health & Culture (CESLAC)
David Geffen School of Medicine at UCLA	UCSF Center for the Health Professions
Fenton Communications	Vision & Compromiso
Health Career Connection	Western University of Health Sciences
Health Initiative of the Americas	White Memorial Family Medicine Residency Program
Health Professions Education Foundation	